

# aleddra – Your LED Lighting Partner

[www.aleddra.com](http://www.aleddra.com) • [international@aleddra.com](mailto:international@aleddra.com) • [eCatalog](#)


## LED High Bay Lighting

**The Challenge** - A US-Based manufacturer was faced with the challenge of reducing energy cost while providing a safe lighting level for the entire facility. Nearly 600 458W-HID fixtures were on at all times in a 24-hour operation, and some of the fixtures were on even when there were no workers in the area thus wasting electricity on unnecessary lighting. Finding an energy-efficient lighting alternative is imperative and the solution must also provide proper illumination for a safe work place and a fast payback for a good ROI (return on investment). [More about the solution ...](#)



LED is FUN

## Water Light Graffiti

The latest issue of [Dezeen online magazine](#) features a Water Light Graffiti by French artist Antonin Forneau for DigitalArti Artlab. This project demonstrates ingenious use of LED lighting technology. A wall of thousands of LEDs light up when the LEDs come into contact with water. A participant can make the graffiti by using spray guns, paint brushes, sponges, and fingers. (Photograph by Quentin Chevrier at DigitalArti Artlab) [More detail on](#) 



## Mark Your Calendar:

- **BuiltGreen Conference**, Sept. 27, 2012, Mukilteo, WA, [more ...](#)
- **LightShow East**, Oct 3-4, 2012, Washington, D.C., [more ...](#)

2210 Lind Ave. SW, Suite 100, Renton, WA 98057, USA

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