

## Top 5 Incentives for Energy Efficiency Lighting in 2013

Facilities Managers or supervisors looking for incentives to kick off energy efficient lighting projects in 2013 will have not one but five incentive to consider:

1. Utility Rebates: most local utility companies offer energy efficient rebate programs that cover lighting retrofit and new contraction. However the LED lamps must meet utility's energy efficient requirements. Be aware that some "lesser" LED lamps will not meet qualifications for rebates, so be sure to check with your utility or Aleddra local distributors for rebate qualification.
2. EPA Act 2005: Federal's Energy Policy Act of 2005 provides up to 60¢ per square foot tax deduction for energy efficient lighting improvement on commercial building.
3. IRS Section 179: The maximum deduction for equipment purchased or financed in 2013 has been raised to \$500,000, from \$139,000 in 2012. Remember to apply this tax deduction for your new lighting equipment in 2013.
4. Free grant/funding: Some local government provide free grant for energy efficient lighting and other utilities offer zero interest financing for T12 replacement. They are on first-come-first-serve basis and many are running out. You would want to apply while the money is still available.
5. Zero cost financing: Some financial institutions offer financing program that the repayment is paid by the energy saving realized through the energy efficiently lighting project. Therefore, there is no out-of-pocket cost for the organization that implements the project.


Aleddra, well known for its popular rebate-ready EasiRetrofit™ LED T8 lamp, and its partners are ready to assist you with your energy efficient lighting project in 2013. Our "**Easy Retrofit – Max ROI**" will leverage as many incentives as applicable for obtaining the maximal return on investment (ROI) for your project. Contact your local distributors or Aleddra at 425-430-4555, or email us at [sales@aleddra.com](mailto:sales@aleddra.com).

Submit *EasiRetrofit*™ Video To Win a **Free iPad Mini**: [more ...](#)

LED is FUN

More Floating LED Lamp



Many people responded with interest on our last post of floating LED lamp. Here is another model for your interest. Remember to check out the demo video at **LED is Fun** page on . If you are interested in purchasing these floating LED lamps, send your inquiry to [marketing@aleddra.com](mailto:marketing@aleddra.com).

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[unsubscribe@aleddra.com](mailto:unsubscribe@aleddra.com)

Phone: 1-425-430-4555 • Fax: 1-425-277-5289